AKEBONO PRO ACT ULTRA-PREMIUM BRAKE PADS

AKEBONO BRAKE PADS ARE THE OEM BRAND OF CHOICE

Akebono brake pads have higher customer satisfaction and profitability

- Clean wheels
- Quiet performance
- Longer rotor and pad life
- Smooth and confident pedal feel

Millions of car owners depend on Akebono brake pads … shouldn't you?

ORIGINAL EQUIPMENT ADVANCED OEM TECHNOLOGY MANUFACTURER

Akebono is the Original Equipment Manufacturers' brand of choice and is factory installed on many of the world's most sought-after vehicles.

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Pro-ACT Ultra-Premium brand products are environmentally friendly and adhere to the low copper requirements under California and Washington restrictions.

ABOUT AKEBONO

- Has more than 85 years of brake design expertise
- Is the originator of ceramic pad technology
- Is the benchmark in braking expertise
- Is the global leader in the analysis and control of NVH (noise, vibration and harshness)
- Provides unparalleled and extensive R&D

RESEARCH & DEVELOPMENT

Akebono is the number one choice of OEMs in North America, and offers its customers unparalleled experience and expertise, all backed by the most comprehensive R&D in the industry. Auto manufacturers around the world recognize Akebono as the innovating leader in braking technology.

akebono BRAKE EXPERTS

100% MADE IN USA

AKEBONO PRO ACT ULTRA-PREMIUM BRAKE PADS

DESIGNED FOR DOMESTIC AND ASIAN VEHICLES

THE ESSENCE OF BRAKING.™

FACTORY INSTALLED
270+
MODELS
OEM BRAND OF CHOICE

akebono BRAKE EXPERTS

ULTIMATE PERFORMANCE

Whether cruising down the expressway or crawling through rush-hour traffic, you can count on Akebono brakes to safely and smoothly stop your vehicle.

NEVER COMPROMISE BRAKING PERFORMANCE WHEN IT COMES TIME TO REPLACE YOUR BRAKE PADS

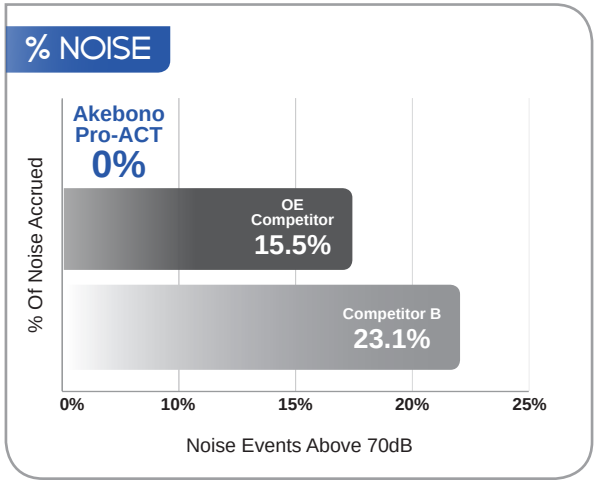
Choose Akebono brake pads to maintain the OE braking performance of your vehicle. Global automakers trust Akebono Pro-ACT® Ultra-Premium brake pads to deliver factory performance and safety.

LOW DUSTING

The carefully selected materials found in Pro-ACT Ultra-Premium brake pads are designed to help minimize and/or virtually eliminate unwanted brake dust.

SMOOTH BRAKING

Pro-ACT Ultra-Premium brake pads provide consistent, smooth stopping power across a wide range of driving conditions, including panic stops.



ULTRA QUIET

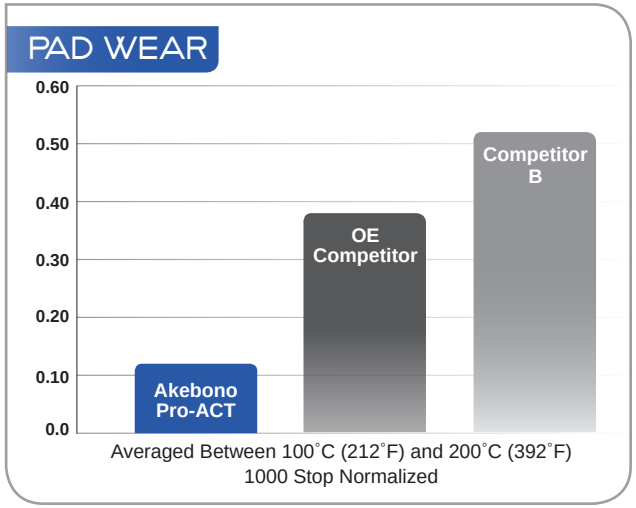
Akebono has developed an extensive variety of unique Pro-ACT Ultra-Premium ceramic formulations to reduce and/or virtually eliminate brake squealing, groaning and vibration.

ENHANCED DURABILITY

Pro-ACT Ultra-Premium brake pads provide significantly improved pad wear performance under normal driving conditions. This allows for longer time between services.

AKEBONO BRAKE PADS DELIVER

- Safety
- Performance
- Confidence
- Durability

VEHICLE-OPTIMIZED FORMULATIONS

Pro-ACT Ultra-Premium brake pads are formulated to meet the specific OE quality, fit and performance requirements for your vehicle. More than 400 pads are available for virtually every domestic and Asian vehicle built since 1990.