

# BUILT FROM THE GROUND UP

- 100% New
- No Core Charges
- Precisely calibrated, laser-trimmed Ceramic board
- Silica gel and ceramic PC boards for superior resistance to extreme temperature changes and vibration
- Meet or exceed OE specifications for fit, form, and function



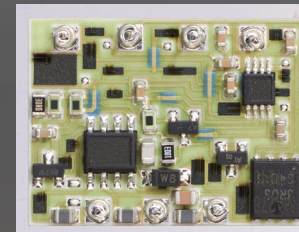
**SPECTRA**  
**PREMIUM™**

# KNOW WHAT YOU BUY

## SPECTRA PREMIUM ALL NEW MASS AIR FLOW SENSOR

- Precise board calibration and construction
- Ceramic laminate circuit board for better heat dispersal and overall lifespan
- Optimal circuit design allowing faster signal response and consistency
- Premium grade silicon coating of circuit board to protect from severe under hood temperature fluctuations and road vibrations
- Beginning and end of line tested to ensure consistent match of OEM output curve specifications
- Uses all new PT Sensors\*  
*\*Platinum Resistance Thermometers*
- Integrates both axle and film type devices to solve idle response time issues.
- Lower sensitivity to contamination

### PROGRAMMABLE CERAMIC CIRCUIT BOARD



### THE OTHER GUYS

- Low quality printed circuit board with inferior heat dissipation properties
- Un-even epoxy coating offering little or no protection against real world environment
- Highly problematic electronics design and manufacturing quality
- Unpredictable signal consistency and product overall durability
- What you see is what you get



**SPECTRA  
PREMIUM™**

**TRUST PARTS**  
developed and engineered here